

Cookie Policy

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function efficiently and improve user experience by remembering your actions and preferences over time. Cookies can be temporary (session cookies) or persistent (stored for a longer period).

How We Use Cookies

We use cookies for various purposes to enhance your experience on our website. These include:

- **Remembering Your Preferences:** Cookies store your preferences, such as language and region settings, so you don't have to set them every time you visit.
- **Improving Website Performance:** We use cookies to analyze how visitors use our website. This helps us identify areas for improvement, such as page load speeds and navigation flow.
- **Enabling Essential Features:** Cookies enable essential features like login authentication, shopping cart functionality, and form submissions.
- **Personalizing Content:** We use cookies to provide personalized content and advertisements based on your browsing behavior and interests.

Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the website to function and cannot be switched off. They include cookies that enable user authentication, load balancing, and security features.
- **Performance Cookies:** These cookies collect information about how visitors use the website, such as which pages are visited most often and if users receive error messages. These cookies do not identify individual visitors and are used to improve website performance.
- **Functionality Cookies:** These cookies remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting or Advertising Cookies:** These cookies are used to deliver advertisements more relevant to you and your interests. They may also be used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

Third-Party Cookies

We may also use third-party cookies from trusted partners and service providers to help us understand user behavior, track performance metrics, and deliver targeted advertisements. These third parties have their own cookie policies and privacy practices, which we encourage you to review.

Managing Cookies

You have the option to manage or delete cookies through your browser settings. Most web browsers allow you to:

- Block cookies
- Delete cookies that have already been set
- Receive notifications when a new cookie is set

For more information on how to manage cookies, please visit aboutcookies.org. However, please note that blocking or deleting cookies may affect your experience on our website, limiting some features and functionalities.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Cookie Policy on this page. Please review this policy periodically to stay informed about our use of cookies.

Contact Us

If you have any questions or concerns about our Cookie Policy, please contact us at:

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